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The Role of QRIS in the Perspective of Islamic Economics: A Case Study of Photocopying Around the Banyumas Campus

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ABSTRACT

The development of digital technology has driven transformation in various aspects of life, including payment systems. One of the innovations developed in Indonesia is the Quick Response Code Indonesian Standard (QRIS), which has been widely adopted in various sectors, including small and medium enterprises. This study aims to analyze the role of QRIS from the perspective of Islamic economics with a case study of a photocopying business around the Banyumas campus. The method used is qualitative with a case study approach, where data is collected through observation, interviews with photocopying business owners and students as the main users, and literature studies related to Islamic economics. The results of the study indicate that the implementation of QRIS in photocopying provides various benefits, such as ease of transactions, operational efficiency, and increased convenience for students. However, there are several challenges in implementing QRIS, especially related to transaction fee deductions that potentially contain usury elements and delays in disbursing funds to recipient accounts. From a Sharia economic perspective, although the use of QRIS, in general, does not conflict with Sharia principles, aspects of contracts, transparency, and fairness in transaction costs need to be studied further to comply with the principles of Islamic muamalah. This study recommends education for business actors and students regarding Sharia financial literacy in digital systems and the development of QRIS mechanisms that are more on Islamic economic principles. In addition, further research related to QRIS regulations and policies in the Sharia economic system is needed to ensure that this digital payment system can fully support Sharia-based financial inclusion.

Keywords: QRIS, Sharia Economy, Photocopying, Digital Payment System, Financial Inclusion.

INTRODUCTION

The development of digital technology has brought significant changes in various aspects of life, including payment systems (Artisel & Pranosa, 2020). One of the innovations that is developing rapidly in Indonesia is the Quick Response Code Indonesian Standard (QRIS), which was introduced by Bank Indonesia as a national standard for QR code-based payments. (Oktaviani, 2024). QRIS enables faster, easier and more efficient transactions, so it is widely used in various business sectors, including small and medium enterprises (Kristanty 2024). The use of QRIS is increasingly widespread, especially in campus environments that have high mobility, such as photocopying around the Banyumas campus (Abinnashih and Nurfuadi 2023).

Photocopying businesses around campus have an important role in supporting students' academic needs, both in printing assignments, duplicating lecture materials, and other administrative needs (Atira, Haeruddin, and Kurniawan 2024). As digital transactions increase, many photocopying businesses are starting to switch to the QRIS payment system to provide convenience for their customers. The use of QRIS in these transactions provides flexibility and convenience (Carera, Gunawan, and Fauzi 2022).

The use of QRIS in payment transactions provides many advantages for MSMEs, including ease and speed in receiving payments from various digital wallets and banking applications with just one QR code. In addition, this system reduces the risk of miscalculation and loss of cash, increases transaction security, and speeds up the process of digital financial recording. With QRIS, MSMEs can also reach more customers who are increasingly accustomed to non-cash payments, thereby increasing operational efficiency and sales potential

Based on this background, this study aims to analyze the use of QRIS in transactions at photocopying businesses around the Banyumas campus and examine its suitability with sharia economic principles. In addition, this study will also identify the benefits and challenges faced by business actors and students as the main users in implementing a QRIS-based digital payment system.

RESEARCH METHODOLOGY

This study uses a qualitative approach with a case study method that focuses on the use of QRIS in transactions at photocopying businesses around the Banyumas campus. Data collection techniques are carried out through observation, interviews, and literature studies (Sugiyono 2020). Observations were conducted by directly observing the transaction process using QRIS in several photocopy shops to understand how this system is implemented and accepted by business actors and consumers. Interviews were conducted with photocopy shop owners to explore the reasons for using QRIS, the benefits felt, and the obstacles faced in its implementation. Literature studies were conducted by reviewing various references from journals, books, and articles that discuss QRIS and the principles of Islamic economics to strengthen the analysis in this study. Through this approach, this research is expected to provide a comprehensive understanding of the impact of payment digitalization on small businesses and how QRIS can be optimally integrated into a sharia-based economic system

RESULTS AND DISCUSSION

1. Implementation of QRIS in Photocopying Offices Around Banyumas Campus

Based on the results of interviews with the owners of Prima Fotokopi (Prima FC) and Berkah Fotokopi (Berkah FC), as well as several students who are the main customers, it was found that the use of QRIS in photocopying transactions around the Banyumas campus has experienced a fairly high level of adoption. The owner of Prima FC stated that since the beginning of the establishment of his photocopying business, the QRIS payment system has been implemented as part of a strategy to facilitate transactions (Manurung et al. 2024). One of the main reasons for using QRIS is to overcome the problem of change, which is a frequent complaint from students (Santi and Chalid 2024). In conventional transactions, students often experience difficulties when paying with cash because business owners do not have small change to give change (Budiwitjacksono and Septa 2023). With QRIS, students can pay the correct amount without having to worry about the availability of change, making transactions more practical and efficient.

On the other hand, the owner of Berkah FC also mentioned that the use of QRIS makes it easier to record transactions. This digital system allows every transaction to be recorded automatically in their business financial system, reducing the risk of manual recording errors, and providing better transparency in financial reports. With a digital transaction track record, business owners can easily monitor cash flow and manage their income more systematically. This is one of the factors that encourages small business owners to switch to a digital payment system.

In addition to the benefits for business actors, students as the main consumers also feel the benefits of using QRIS. Based on interviews with several students, such as Diva from UIN Saifuddin Zuhri and Nanda from Jenderal Sudirman University, they revealed that the use of QRIS is very helpful in their academic lives. Students often need photocopying services in large quantities and in a short time, especially before exams or when there are urgent assignments. With QRIS, the payment process is faster compared to cash payments, because there is no need to wait for change or count money manually. In addition, students also feel safer in making transactions because they do not need to carry large amounts of cash, which can be at risk of being lost or scattered.

However, even though QRIS provides convenience in transactions, there are still several obstacles faced by business actors and students. One problem that often arises is the transaction fee deduction imposed by QRIS service providers. Photocopy shop owners complain that this deduction, although relatively small, still affects their profit margins, especially in small businesses with high transaction volumes but relatively small values per transaction. In addition, several students also complained that in some cases, the funds they transferred via QRIS did not immediately enter the recipient's account, causing uncertainty in the transaction. Although this is rare, this kind of incident remains a concern, especially for students who are in a hurry or have urgent needs.

From a sharia economic perspective, the use of QRIS in photocopying transactions needs to be studied further regarding its compliance with sharia principles (Endita and Wirsu 2023). In interviews with students who have an understanding of Islamic economics, there are differences of opinion regarding the suitability of QRIS with the principles of Islamic economics. Some students argue that QRIS is a modern solution that facilitates

transactions and does not contain elements of usury directly, so it can be accepted in the Islamic economic system (Nuha and Ariyani 2024). However, there are also students who criticize the deduction of transaction fees charged by service providers, which can be categorized as usury if there is no clear justification for the administration fees charged (Sukrianti and Mapuna 2022). Therefore, a more in-depth study is needed on how the QRIS business model can be adjusted to Islamic economic principles, so that it continues to provide benefits to users without violating sharia rules.

2. QRIS in the Perspective of Islamic Economics

Based on the results of interviews with the owners of Prima FC and Berkah FC and several students, the implementation of QRIS in photocopying shops around the Banyumas campus has had a significant impact on daily transactions. From an Islamic economic perspective, the aspect of the contract in the use of QRIS is the main thing that needs to be analyzed (Lubab²¹, Paturohman, and KhoriatTMah 2021). In Islamic law, a transaction is said to be valid if it fulfills the terms and conditions of the contract, even without a verbal consent. (Ertanti and Fahrizi 2022). This is in accordance with sharia principles which prioritize clarity and fairness in transactions.

In the context of QRIS, the sale and purchase agreement occurs when students as customers choose services at the photocopy shop, determine the amount of payment, and make transactions via QRIS. Although there is no verbal *ijab qabul*, the transaction is still considered valid because there is an agreement and clarity on the value paid (Munandar and Ridwan 2023). However, it is necessary to observe whether there is an element of *gharar* (uncertainty) or usury in this transaction mechanism.

One of the main issues in the use of QRIS is the potential for *gharar* and *riba* elements in transaction fee deductions (Yulistiani and Mukarromah 2020). Based on the interview results, the photocopy owner revealed that each QRIS transaction is subject to a certain deduction, the amount of which varies depending on the policy of the digital financial service provider. From an Islamic economic perspective, this additional fee needs to be further studied whether it is included in the category of usury or simply a legitimate administrative fee in business transactions. If the deduction is a form of profit for a third party without any clear service, then it can be categorized as usury (Annisa et al. 2024). However, if the deduction is used for the operational costs of the system, then it can be considered as a wage that is justified in Islam.

In addition, QRIS has a significant impact on financial inclusion of the people, especially for small business actors. With QRIS, photocopying businesses that previously only accepted cash transactions can now serve a wider range of customers, including students who are more accustomed to digital payments. QRIS also increases financial transparency, because every transaction is recorded automatically and can be accessed at any time by the business owner.

3. QRIS Impact on Business Actors and Students

a. For Business Actors

The implementation of QRIS in photocopy shops around the Banyumas campus, such as Prima FC and Berkah FC, has brought various benefits to business owners. One of the main benefits is the increase in the number of daily transactions because many students prefer to use digital payments rather than cash. Photocopy shop owners stated that since implementing QRIS, they no longer experience problems related to

change, which was previously a frequent complaint from customers. In addition, QRIS allows faster payments, reduces queues, and speeds up service to customers.

Another advantage is the ease of financial recording. With QRIS, all transactions are stored in a digital system, so business owners can easily track their income without having to record it manually (Adriant, Dewi, and Lestari 2024). This also helps in more transparent and professional financial management

However, even though QRIS brings benefits to business actors, there are several challenges faced. One of them is the deduction of fees for each transaction that can reduce net profits. Some business owners feel that this deduction is quite burdensome, especially for small businesses with low profit margins. In addition, sometimes there are technical obstacles, such as transactions that are delayed or do not immediately enter the business owner's account, which can cause inconvenience in daily operations.

b. For Students

For students, the use of QRIS provides convenience in payments. They no longer need to carry large amounts of cash, which reduces the risk of losing or running out of change. Most of the students interviewed, such as Diva from UIN Saifuddin Zuhri and Nanda from Jenderal Soedirman University, stated that they felt safer and more comfortable using QRIS than cash. In addition, QRIS allows for faster and more practical transactions, especially when the queue at the photocopy shop is busy. However, there are several obstacles experienced by students in using QRIS. One of the main problems is the limited internet network. Several students complained that when the network was unstable, transactions via QRIS became difficult to do. In addition, some students still do not fully understand how the QRIS system works, including the potential additional fees that may be charged when using certain digital wallets. Therefore, further education is needed so that students better understand this digital payment system.

CONCLUSION

Based on the research results, it can be concluded that QRIS has been widely implemented in photocopy shops around the Banyumas campus as a digital payment system. The existence of QRIS provides convenience in transactions for students and increases operational efficiency for business actors. The use of QRIS helps reduce obstacles in payments, such as cash change problems, and creates neater and more structured transaction records. However, from a sharia economic perspective, there are still aspects that need to be studied further, especially related to transaction fee deductions that have the potential to contain elements of usury and gharar. Therefore, although QRIS can support the sharia economy, its implementation must still pay attention to the principles of contracts that are in accordance with Islam so that transactions can be carried out more transparently and fairly. To improve understanding and suitability of QRIS with the sharia economy, further education is needed for business actors and students regarding the sharia financial system in digital transactions. Socialization regarding the contracts that apply in the Islamic economy and how QRIS can be implemented without violating sharia principles is an important step in creating a more Islamic digital payment ecosystem. In addition, there is a need for the development of

sharia-based QRIS with a more transparent mechanism and does not contain elements of usury or gharar, so that it is more in accordance with Islamic economic principles.

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